SEBI NOTIFICATION – Ticker on your website for investor awareness

SEBI Board in its meeting held on June 23, 2015 had approved the proposals to streamline the public issue process whereby ASBA has been made mandatory payment mechanism for all investors including retail individual investors for all public issues opening on or after January 01, 2016.

In order to create wider awareness about the same, SEBI vide its email dated November 05, 2015, has advised the DPs to run the following ticker on their websites.

**Ticker**

"No need to issue cheques by investors while subscribing to IPO. Just write the bank account number and sign in the application form to authorise your bank to make payment in case of allotment. No worries for refund as the money remains in investor’s account."

DPs are advised to take note of the same and ensure compliance.

Queries regarding this communiqué may be addressed to:

**CDSL – Helpdesk** on (022) 2272-8642, 2272-8427, 2272-8624, 2272-8693, 2272-8639, 2272-1261 or 2272-2075. Emails may be sent to: helpdesk@cdslindia.com.

Farokh Patel
Asst. Vice President – Operations